

Delivering the nation's favourites

2024's hot takes...



Top of the tastebuds

Where are we seeing the most orders?

Top cuisines

Top dishes

1 Italian

2 Chinese

3 Burgers

4 Fish & Chips

5 Indian

1 Chips

Average price €3.68

2 Spice bag

Average price €9.23

3 Egg fried rice

Average price €3.72

4 Battered sausage

Average price €3.11

5 Prawn Crackers

Average price €2.91

6 Cheeseburger

Average price €3.07

7 Doner Kebab

Average price €8.92

8 Margarita Pizza

Average price €11.43

9 Onion Rings

Average price €3.90

10 Garlic Naan

Average price €3.35



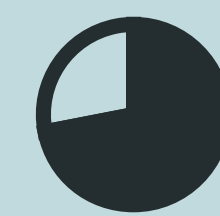
Lunch and afternoon orders account for

11% of all orders

▲ Up 1% from last year



With the increase in lunch orders, why not add a lunch offering?



Dinner accounts for

72% of all orders

▼ Down 2% from last year

Peak hungry Hours **6-9pm**

Busiest days: Friday, Saturday

Quietest day: Tuesday

[Sign-up here for Cheeky Tuesdays](#) to help increase your orders on the quietest day



A greener 2024:

64% of all orders are now **Vegan + Vegetarian**

Did somebody say... best sellers



Drinks



Coca-Cola original taste 330ml

Average price €2.06

Starter



Prawn Crackers

Average price €2.91

Main



Doner Kebab

Average price €8.92

Side



Chips

Average price €3.68

Dessert



Hot Apple Pie

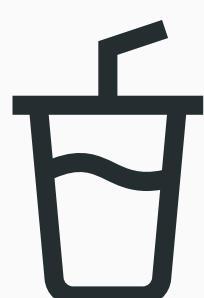
Average price €2.30

2025 trend alert



Big trend: little bites

Eating little and often is on the rise



Drier days ahead

Alcohol-free alternatives are stealing the spotlight as alcohol consumption declines



#FoodGoals

Social media fuels food discovery - don't miss the chance to wow your customers online! Share your best dishes and get them craving more